



Get your audience excited about *learning!*

I help people improve and **build professional capacity** by making the most of professional learning. I help them **stay curious, ask better questions**, and use strategies to **make professional learning stick**.



Why?

When professional learning sticks, people become more **competent** and **confident** at work. Follow that with **increased job satisfaction and performance**, and it's a big win all around.

"You make me want to learn and ask questions!"

-workshop participant

Speaking Topics:

Making the most of professional learning

Send your audience home with more than a swag bag!

Why attend a course, conference, or seminar if the learning is just going to slip away after the event? You need to know how to ingest, digest, and use your learning as fuel for enhancing professional practice.

The power and promise of asking questions

Ask better questions to get better results.

How can you use questions for more than just getting information? Did you know that being curious and intentional can have dramatic impacts? Thinking like a researcher, journalist, or coach and maintaining a sense of curiosity can catalyze meaningful change.

Engaging Audiences

Earn and keep their attention!

Whether you're presenting at a meeting, conference or other event, or teaching in any kind of classroom, you need to know how to engage participants, how to earn and keep their attention, and how to plan and facilitate meaningful interactions.

KEYNOTES · WORKSHOPS · BREAKOUTS · EMCEE · Virtual or On site

"Sheila is a wonderful speaker! It is a pleasure to sit back and enjoy her insights and her stories. With warmth, humour and expertise she guides her audience ... She is thought provoking and enlightening, and I found myself wanting to incorporate her ideas ... Listening to Sheila left me both inspired and curious."

-Charlotte Hillenbrand, owner, Growing Forward





Workshops:

You need someone who can meet your group's learning needs *flexibly and creatively.*

Workshops can be customized and sessions vary in length from an hour to multiple days - **virtual or on site.** You can also get personalized coaching and consultation on these topics and more.

Program Evaluation:

How do you know if your programs are making a difference? You need to know how to measure program impacts in order to make key decisions. Learn to create evaluation plans that ask the right questions and collect the right data.

Data Visualization:

How can you use data to communicate compelling stories and clear messages? This workshop introduces fundamental principles of visual design and a range of graphs and charts you can use to get your point across.

Presentation Design:

You need your presentation to influence, inspire AND get results whether it's in the conference room, the boardroom, or the classroom.

Audience Engagement

Successful presenters work in service to their audiences. Learn fundamental principles of audience engagement strategies for in-person AND virtual events.

Effective Slide Design

You need presentation slides that support your message. Learn WHY slide design is an essential skill, principles of design, and techniques for incorporating and customizing images, icons, and other visual content.

"Brilliant session. I learned so much & all of it was relevant to my practice. You raised the bar for me."

-workshop participant

Survey Design:

You need to collect data from your team, department, members, clients, or customers. Learn why and how question wording influences response and craft richer, more concise, and more targeted questions that yield meaningful data. (check out [Designing Quality Survey Questions](#))

Creating Reports in PowerPoint

Well-designed reports that meet standards of quality and ethics and are more likely to be both read and used. Learn report design that leverages the ease and flexibility of PowerPoint in applying basic principles of graphic design, visual communication, and data visualization.

Book Sheila to speak!



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Connect with Sheila!



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